

2007

new **beginning**

Began implementing the South Carolina State Obesity Plan, in partnership with the South Carolina Department of Health and Environmental Control (SCDHEC).

2008

first **admin**

Amy Splittgerber became the first official ESMMSC employee, taking on the role of Executive Director.

2009

community **resource**

Collaborated with SCDHEC's Division of Nutrition, Physical Activity, and Obesity to develop and launch Options for Action, an online database of healthy eating and active living tools and resources that provides guidance to communities.

Established the first ESMMSC chapter in the Lowcountry.

2012

youth **engagement**

Collaborated with University of South Carolina Arnold School of Public Health and SCDHEC to develop The Healthy Young People Empowerment (HYPE) Project curriculum.

Piloted The HYPE Project in Fairfield, Richland, and Pickens counties through the HSCI Grant.

2014

healthy **bucks**

Partnered with University of South Carolina to promote the Double Bucks Proviso. Also known as Healthy Bucks, the proviso allows SNAP customers to double their benefits at participating farmers' markets.

2013

fresh **foods**

Advocated for the Fresh on the Campus Act of 2013, also known as SC Farm to School, which was passed by the State Legislature.

our history

2010

community **grant**

Received BlueCross and BlueShield of South Carolina Foundation grant to work on Let's Go! Colleton County, a multi-sectoral approach to community health improvement. *BlueCross BlueShield of South Carolina Foundation is an independent licensee of the Blue Cross and Blue Shield Association.*

2011

statewide **grant**

Received Healthy South Carolina Initiative (HSCI) grant from SCDHEC to fund healthy eating and active living strategies in rural counties, which ultimately increased access to healthy foods and physical activity for over 1.4 million South Carolinians.

2015

let's go! **south carolina**

Received BlueCross BlueShield of South Carolina Foundation grant to expand Let's Go! Colleton County into six counties.

2017

community **partners**

ESMMSC currently supports 26 ESMM chapters as well as several other community health coalitions, which reach 36 counties, covering 93% of the state's population.

2016

school **food**

Successfully advocated for the Healthy Foods in School bill, which was signed into law by Governor Haley and impacted all public school meals.

ESMMSC will continue to advance community health improvement, by supporting communities through training, technical assistance, and resources. Our expertise in guiding advocacy efforts, community action, and youth engagement on behalf of all South Carolinians will remain our strength for years to come...

ESMMSC was created with the merger of two coalitions: South Carolina Coalition for Promoting Physical Activity and South Carolina Coalition for Obesity Prevention Efforts. This merger, in 2007, resulted in ESMMSC receiving 501(c)(3) status...