Since 2007, Eat Smart Move More South Carolina (ESMMSC) has received $6.4 million from state and national funding sources, and reinvested those funds into South Carolina’s communities as implementation grants, mini-grants, technical assistance, and training opportunities.

**IMPACT REPORT 2017**

**COMMUNITY ACTION**

Six counties in South Carolina spent the past three years making their communities healthier. Leaders implemented healthy eating and active living strategies in multiple sectors to increase access to healthy foods and physical activity.

**YOUTH ENGAGEMENT**

The Healthy Young People Empowerment (HYPE) Project is a curriculum-based program that teaches middle and high school students across the state how to make healthy changes happen in their communities by working with community leaders to advocate for sustainable change.

**ADVOCACY**

**HEALTHY FOOD & BEVERAGE POLICY**

Ensures healthier food and beverage options are available during meetings and events, and in vending machines in parks, recreation centers, office buildings, and other public places.

**TASTE TESTING**

Helps vending machine vendors choose healthy items to sell.

**COMMUNITIES**: Anderson, Barnwell, Hampton, Kershaw, Laurens, and York

**93% OF SC POPULATION**

**LETS GO! SOUTH CAROLINA**

Six counties in South Carolina spent the past three years making their communities healthier. Leaders implemented healthy eating and active living strategies in multiple sectors to increase access to healthy foods and physical activity.

**COMMUNITIES**: Anderson, Barnwell, Hampton, Kershaw, Laurens, and York

**36,327 Students have access to healthier school environments**

**24,736 SNAP recipients have access to fresh produce at farmers’ markets**

**ESMM chapters reaching 31 counties across SC. WELCOME PICKENS COUNTY!**

**26**

**$1.3 MILLION**

Leveraged by communities through grants, donations, and matching funds

**11 Schools and neighborhoods created safer walking conditions as a result of assessments**

**10**

Policies were adopted that support HEAL in various settings (Open Community Use, Complete Streets, Healthy Meetings, etc.).

**8 WEBINARS 487 PARTICIPANTS**

**DEVELOPED HEAL RESOURCES** for ESMM chapters and community coalitions: Coalition Leader Toolbox and Options for Action Booklet

**THE HYPE PROJECT**

The Healthy Young People Empowerment (HYPE) Project is a curriculum-based program that teaches middle and high school students across the state how to make healthy changes happen in their communities by working with community leaders to advocate for sustainable change.

**16 HYPE TEAMS 11 COUNTIES 198 PARTICIPANTS**

**56.25% ACTIVE LIVING 6.25% UNDECIDED 18.75% BOTH**

The York County HYPE Team partnered with Lowe’s Home Improvement to beautify Blue Eagle Academy’s outdoor recreation area, IMPACTING 100 STUDENTS.

The Kershaw County HYPE Team purchased blenders to help concessions stands provide HEALTHY BEVERAGE OPTIONS.

The Florence HYPE Team INCREASED ACCESS TO SOUTH PARK by working with the City of Florence to install wayfinding signage.

**YOUTH ENGAGEMENT**

The Healthy Young People Empowerment (HYPE) Project is a curriculum-based program that teaches middle and high school students across the state how to make healthy changes happen in their communities by working with community leaders to advocate for sustainable change.

**16 HYPE TEAMS 11 COUNTIES 198 PARTICIPANTS**

**56.25% ACTIVE LIVING 6.25% UNDECIDED 18.75% BOTH**

The York County HYPE Team partnered with Lowe’s Home Improvement to beautify Blue Eagle Academy’s outdoor recreation area, IMPACTING 100 STUDENTS.

The Kershaw County HYPE Team purchased blenders to help concessions stands provide HEALTHY BEVERAGE OPTIONS.

The Florence HYPE Team INCREASED ACCESS TO SOUTH PARK by working with the City of Florence to install wayfinding signage.