



Let's Go 3.0 Request for Proposals

Purpose

Eat Smart Move More South Carolina strives to increase access to healthy foods and physical activity by providing technical assistance and opportunities to communities around the state. We believe that lasting change can happen at the community level through partnerships, evidence-based strategies, and small amounts of funding.

Between 2018 and 2020, ESMMSC will fund mini grants in amounts up to \$5,000 beginning in the summer of 2018. There will be two grant cycles per year with deadlines in January and July. The mini grants will be used to fund healthy eating and active living projects that support [policy, systems, and environmental](#) (PSE) changes.

In addition to providing funding opportunities across the state, ESMMSC is invested in increasing the capacity and sustainability of coalitions and community organizations. Our staff is available to give consultations on potential projects. Please contact Kelsey Allen at Kelsey@eatsmartmovemoresc.org if you are interested in speaking with a staff person about your project.

Eligibility and Selection Criteria

All applicants must be a current 501(c)3 nonprofit organization, as classified by the IRS, or governmental agency serving South Carolina communities OR use a fiscal agent who is a current 501(c)3.

All grant proposals MUST be related to healthy eating and/or active living and promote or support a [PSE change](#).

In addition, strong grant proposals will address at least one of the following:

- Improving collaboration by creating new partnerships
- Addressing [health disparities](#) in your community
- Increasing capacity through leveraging funds from additional partners

Below are some examples of projects that may be funded through Let's Go 3.0:

- Improvements for schools pursuing an open community use policy
- Bike racks and/or cross walks to support a complete streets effort
- Establishing or promoting SNAP/Healthy Bucks at a farmers' market (e.g., Let's Go! to the Farmers' Market campaign)
- Supporting a local [HYPE](#) team project
- Hosting an Open Streets event related to a Complete Streets Policy in your city or town

ESMMSC is subject to the funding guidelines set by Blue Cross Blue Shield of South Carolina Foundation. Further information can be found on their [website](#). If you have any questions or concerns about whether your project is fundable, please contact Kelsey Allen kelsey@eatSMARTmoveMoreSC.org.

Other Information

Please see our [Frequently Asked Questions](#) section for additional details about the grant process.

Please note that there are currently other local funding opportunities for communities in South Carolina to consider. See below for a few of those opportunities:

1. School [grants](#) from Blue Cross Blue Shield of South Carolina Foundation
2. SCDHEC currently has funding for signage to support schools with Open Community Use for those school districts who have passed a policy.

Key Dates (First cycle of grant began July 2018)

January 15: Spring/summer grant deadline

July 15: Fall/winter grant deadline

February 15: Applicants notified

August 15: Applicants notified

April 1: Funds Released

October 1: Funds Released

October 1: Grant period ends

April 1: Grant period ends

Application can be found online at eatSMARTmoveMoreSC.org

For questions or concerns, please contact Kelsey Allen at kelsey@eatSMARTmoveMoreSC.org.

About Eat Smart Move More South Carolina

Eat Smart Move More South Carolina is a 501(c)(3) non-profit organization that works with community partners to create healthy eating and active living options where we live, learn, work, pray and play. The focus of our work is advocacy, community action, and youth engagement.

Since 2007, we have been working with community and other partners, such as state agencies, business and industry, health care organizations, schools, academia, and community-based groups to bring lasting and healthy change to local communities. Eat Smart Move South Carolina is actively involved in working on the South Carolina State Obesity Plan and on Let's Go! South Carolina.