October 29, 2019
Florence Center

9:00 AM – 9:30 AM   Registration, Continental Breakfast, Exhibit Hall Open
9:30 AM – 9:45 AM   Welcome  
Jen Wright, MPH, Board Chair, Eat Smart Move More South Carolina
9:45 AM – 10:30 AM  Keynote Speaker  
Anton Gunn, MSW, CDM, CSP
10:30 AM – 10:45 AM  Phil Ford, Manager of Policy and Advocacy, Eat Smart Move More South Carolina
10:45 AM – 11:00 AM  Break  
Refreshments  
Exhibit Hall Open
11:00 AM – 12:15 PM  Concurrent Session 1  
**Eating Healthy on a Budget**: Creating Health Messaging to Reach your Community  
Angela Rogers, BA, MS, Community Health Educator, SC DHEC; Pat Laird, Project Coordinator, Dillon County Health Initiative; Tabitha D. James, M.Ed. MBA, Rural Health and Nutrition Agent, Clemson University  
Topic: Coalition Capacity Building, Marketing

**The Essential Role of Healthy Eating, Active Living Coalitions within Food Policy Council Development across the Carolina**  
Jared Cates, MSW, Community Mobilizer, Carolina Farm Stewardship Association; Carrie Draper, MSW, Research Associate, University of South Carolina, Arnold School of Public Health  
Topic: Food Insecurity & Access, Local Advocacy/Grassroots Efforts

**Promoting Nutrition and Physical Activity at School**  
Michelle L. Hayes, Health Teacher, Southside Middle School  
Topic: Healthy School Initiatives, Youth Engagement

**Institutionalizing Healthy and Sustainable Food Culture**  
Dianna Colvin, MPH, MSW, CHES, Healthy Carolina Initiatives Program Coordinator, University of South Carolina; Rebecca Caldwell, PhD, Director of Strategic Health Initiatives, University of South Carolina  
Topic: Worksite Wellness, Higher Education, Healthy Vending, Built Environment, Food Insecurity & Access

**ADVOCACY TRACK**  
**Advocacy 101: Making Government Work for You**  
Phil Ford, Manager of Policy and Advocacy, Eat Smart Move More South Carolina
Carolina; Megan Weis, DrPH, MPH, MCHES, Senior Director of Strategic Engagement, South Carolina Institute of Medicine and Public Health

**Topic:** Local Advocacy/Grassroots Efforts

12:15 PM – 1:30 PM

**Community Leader Awards & Luncheon**

**Exhibit Hall Open**

1:30 PM – 2:45 PM

**Concurrent Session 2**

**Engaging Youth as Partners in Healthy Eating and Active Living: A Panel Discussion**

*Calvin Whitmire, President & Founder, Bridging the Gap Advocacy, Laurens; Melissa Buckner, Adult Advisor, St. Peter’s AME Church, Colleton County; Moderated by: Trimease K. Carter, MSW, Youth Engagement Manager, Eat Smart Move More South Carolina*

**Topic:** Youth Engagement, Engaging Faith Communities

**Building Multi-Sector Support for Active Community Environments in Lancaster County, South Carolina**

*Lauren Vincent Thomas, MPH, Project Director, Healthy Communities & Collaborative Learning, University of South Carolina at Lancaster; Steven (Flip) Hutfles, City Administrator, City of Lancaster; Pamela Giardiello, Manager of Business Relations, Rebound Behavioral Health*

**Topic:** Building Partnerships, Coalition Capacity Building, Built Environment

**Grassroots Approaches to Increasing Healthy Food Access in Rural and Low-Income Areas**

*LaShandra N. Morgan, MPH, Health Educator, SC DHEC; Ashley Page, MSW, Research Associate, University of South Carolina, Arnold School of Public Health*

**Topic:** Community Gardening, Food Insecurity & Access, Youth Engagement, Engaging Faith Communities, Local Advocacy/Grassroots Efforts, Healthy School Initiatives

**Implementing Nutrition Support Strategies in Health Clinic via the SNAP-Ed Program**

*Erin Dreyer, MPH, Research Associate, University of South Carolina, Arnold School of Public Health; Carrie Draper, MSW, Research Associate, University of South Carolina, Arnold School of Public Health*

**Topic:** Food Insecurity and Access

**ADVOCACY TRACK**

**Statewide Effort to Create Quality in Out of School Time**

*Meg Stanley, Campaign Coordinator, SC Quality Out of School Time Coalition; Amy Splittgerber, M.Ed., Executive Director, SC Alliance of YMCAs*

**Topic:** Healthy Out of School Time, Local Advocacy/Grassroots Efforts

2:45 PM – 3:15 PM

**Physical Activity Energizers**

**Refreshments**

**Exhibit Hall Open**

3:15 PM – 4:30 PM

**Concurrent Session 3**

**Tour of Florence: Connectivity, Inclusivity, and Food Access**
Bus loads at 3:00 pm.
Various City and Community Leaders
Topic: Built Environment, Healthy School Environments, Food Insecurity & Access

Where There’s a Will There’s a Way (to Funding your Trail)
Brent Buice, MA, SC & GA Regional Coordinator, East Coast Greenway Alliance
Topic: Built Environment, Local Advocacy/Grassroots Efforts

Listening and Learning to Identify Assets and Opportunities in Hampton, Lee, and Marion Counties
Sarah Griffin, MPH, PhD, Associate Professor, Clemson University; Michelle Parisi, PhD, Director of Nutrition and Health Extension Programs, Clemson University
Topic: Coalition Capacity Building, Community Assessment, Built Environment, Food Insecurity & Access

Increasing Accessibility in Your Community
Jevetta Gardner, MPH, CHES, Project Manager, South Carolina Disability and Health Project, University of South Carolina
Topic: Disability Inclusion

The Power of the Pulpit
Margaret Stephens, RN, Program Coordinator, LiveWell Greenville
Topic: Engaging Faith Communities

Panel Discussion: Health Advocacy Campaigns
Meg Stanley, Campaign Coordinator, SC Quality Out of School Time Coalition; Amy Splittgerber, M.Ed., Executive Director, SC Alliance of YMCAs; Dianna Colvin, MPH, MSW, CHES, Healthy Carolina Initiatives Program Coordinator, University of South Carolina; Rebecca Caldwell, PhD, Director of Strategic Health Initiatives, University of South Carolina; Phil Ford, Manager of Policy and Advocacy, Eat Smart Move More South Carolina; Yarley Steedly, SC Government Relations Director, American Heart Association; Emily O’Sullivan, Working Well Program Manager, South Carolina Hospital Association; Amy Johnson Ely, MS, SC Livable Communities Alliance and Executive Director, Executive Director, Palmetto Cycling Coalition; Carrie Draper, MSW, Research Associate, University of South Carolina, Arnold School of Public Health; Moderated by Megan Weis, DrPH, MPH, MCHES, Senior Director of Strategic Engagement, South Carolina Institute of Medicine and Public Health
Topic: Local Advocacy/Grassroots Efforts

4:30 PM Adjourned