

## MISSION

We advance community-led change to reduce obesity by making the healthy choice the easy choice for every South Carolinian where we live, learn, work, play and pray.

Our work impacts **94%** of the state's population in **37** counties by collaborating with local Eat Smart Move More chapters and community coalitions. Staff members have a presence on each of these coalitions and provide expertise and guidance on capacity building, strategic planning, implementation, and evaluation.

**ADVOCACY · COMMUNITY ACTION · YOUTH ENGAGEMENT · CONSUMER AWARENESS**



## ADVOCACY: HEALTHY BUCKS

Healthy Bucks incentivizes fruits and vegetables purchases for SNAP participants at farmers markets and food co-ops. SNAP incentives can support South Carolina's economy and health efforts.

**713,977**

SOUTH CAROLINIANS WILL BENEFIT FROM A STRENGTHENED HEALTHY BUCKS



**\$2.7M**

POTENTIAL ECONOMIC IMPACT OF HEALTHY BUCKS

**356**

FARMERS MARKETS AND ROADSIDE STANDS IN SOUTH CAROLINA



**ONLY 27**

FARMERS MARKETS AND ROADSIDE STANDS PARTICIPATE IN HEALTHY BUCKS



**1,060**

SOUTH CAROLINIANS SIGNED THE PETITION IN SUPPORT OF HEALTHY BUCKS

*"Since I found out about [Healthy Bucks], I've gone from being 300 pounds to 175 pounds, and I've been able to come off of ten prescription medications."*

**Sarah Vandeveld**  
Spartanburg



## COMMUNITY ACTION: LET'S GO MINI-GRANTS

Let'sGo! 3.0 is a mini-grant program that funds multiple communities' small-scale projects and helps catapult their healthy eating and active living initiatives.

**\$61,714**

FUNDS DISTRIBUTED TO **19** COMMUNITIES IN SC



**\$80,699+**

FUNDS LEVERAGED BY **19** COMMUNITIES



**3,707**

BREAKFASTS SERVED TO LEXINGTON COUNTY HIGH SCHOOL STUDENTS DURING FUNDING PERIOD



**200**

STUDENTS IN CHEROKEE COUNTY USE THE COMPLETED WALKING TRACK BEFORE SCHOOL



**157**

STUDENTS IN NEWBERRY COUNTY HAVE ACCESS TO NEW PERMANENT PLAYGROUND EQUIPMENT

*"Since Grassy Pond is in a rural area, most people can't actually walk to school. Having the track allowed us to give each grade 30 minutes of time to walk with their friends [on Walk to School Day]."*

**Josh Arthur**  
Grassy Pond  
Elementary School  
Cherokee County



## YOUTH ENGAGEMENT: THE HYPE PROJECT

The Healthy Young People Empowerment (HYPE) Project is a curriculum-based program focused on teaching youth leadership and advocacy skills for making policy, systems, and environmental changes.



**\$7,500**

FUNDS DISTRIBUTED TO **13** AME CHURCHES IN SC



**34**

POLICIES WERE ADOPTED BY ALL **13** AME CHURCHES



**3,317**

BAMBERG RESIDENTS HAVE ACCESS TO NEW EQUIPMENT AT THE LOCAL PARK



**200**

BAMBERG JOB CORPS STUDENTS HAVE HEALTHY CAFETERIA MEALS DUE TO THE CAMPUS GARDEN



**10**

SALUDA COUNTY YOUTH CONDUCTED A PHOTOVOICE PROJECT TO IDENTIFY THEIR COMMUNITY PROJECT

*"I think [The HYPE Project] has a big impact. When we first heard about it, we really didn't know what it was. It really helped us grow."*

**Amari Rogers, 16**  
Pine Grove AME  
Church  
Columbia



# EDUCATION & TECHNICAL ASSISTANCE

## OUR WORK IMPACTS

- 13** State-Level Coalitions
- 37** Counties
- 54** Community Coalitions
- 270** Municipalities
- 4.8M** South Carolinians



Staff members provide learning opportunities and technical assistance to youth, community coalitions, and partners to help build their skills and move their community work forward.

**248**

PUBLIC HEALTH ADVOCATES ATTENDED THE LEADERSHIP SUMMIT FOR HEALTHY COMMUNITIES

**1,537+**

TECHNICAL ASSISTANCE SESSIONS WERE PROVIDED TO:

- **80** LET'SGO! 3.0 MINI-GRANT APPLICANTS
- **54** COMMUNITY COALITIONS
- **18** HYPE TEAMS
- **10** HEALTHY PEOPLE HEALTHY CAROLINAS COALITIONS
- **13** STATE-LEVEL COALITIONS

**32**

TRAININGS WERE PROVIDED TO PARTNERS AND COMMUNITY LEADERS ON THE FOLLOWING TOPICS:

- ADVOCACY & LEGISLATIVE POLICY
- COMMUNITY GARDEN ADVOCACY
  - COMPLETE STREETS
  - EVALUATION
- FAITH, ACTIVITY, AND NUTRITION
  - HEALTH EQUITY
  - RACE EQUITY
- THE HYPE PROJECT

**160**

YOUTH, ADULT ADVISORS, AND PARTNERS ATTENDED THE YOUTH SUMMIT TO LEARN ABOUT YOUTH ENGAGEMENT

# FUND DEVELOPMENT



**\$5,593**

RAISED BY STAFF DURING MIDLANDS GIVES

**16,786**

SOCIAL MEDIA REACH DURING THE CAMPAIGN

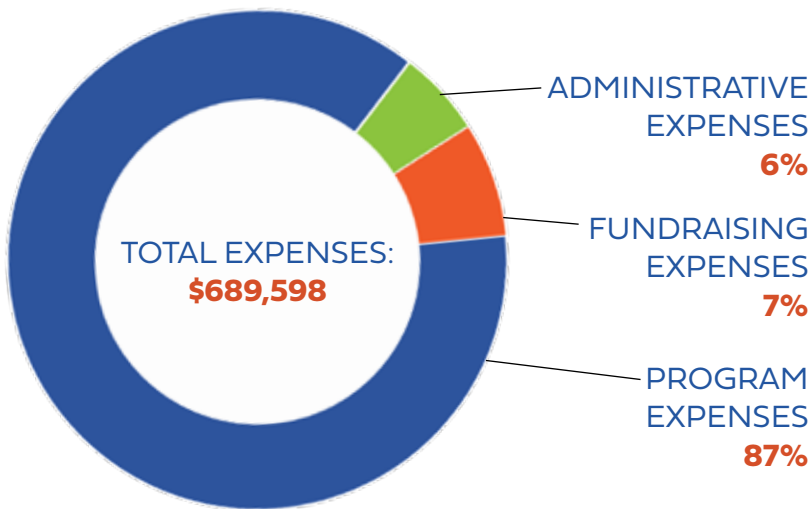
## Youth Summit Sponsors



## Leadership Summit for Healthy Communities Sponsors



# FINANCIALS



## Our Funders



## HOW WILL YOU HELP?



VOLUNTEER SPONSOR PARTNER

## DONATE TODAY

Your donation will help fund community projects that increase access to safe places for physical activity and healthy food.

Donate online at [www.eatsmartmovemoresc.org](http://www.eatsmartmovemoresc.org) or call us at 803-667-9810.

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