

SPONSORSHIP PACKAGES



2019

Youth Summit

JULY 23 | COLUMBIA, SC
THE ZOO



WWW.EATSMARTMOVEMORESC.ORG



WHAT IS THE YOUTH SUMMIT?

What do you get when you bring together hundreds of teens and adult advisors from across South Carolina, an inspirational keynote speaker, and lots of activities? If you guessed a roomful of energy, you're right. And this energy is focused on empowering teens to be a positive voice in their communities.

These teens are youth leaders, and every year they gather for Eat Smart Move More South Carolina's (ESMMSC) annual Youth Summit. They are part of ESMMSC's Healthy Young People Empowerment (HYPE) Project teams and gather for an exciting day to celebrate their successes, meet other youth leaders, and share stories of how they were able to advocate for change in their communities.



ABOUT THE HYPE PROJECT

The HYPE Project is a curriculum-based program focused on teaching youth leadership skills and the policy, systems, and environmental change process. Through the HYPE Project, youth ages 12-17 engage with their community leaders to implement strategies that lead to increased access to healthy foods and safe physical activity. The HYPE Project is a five-phased model that enables youth to impact their community by cultivating grassroots support through youth-led campaigns primarily in rural and underserved communities. The five phases are: Think, Learn, Act, Share, and Evaluate.

ABOUT EAT SMART MOVE MORE SC

Eat Smart Move More South Carolina is a private non-profit whose mission is to advance community-led change to make the healthy choice the easy choice for every South Carolinian. We work tirelessly with local partners so that they have the skills and resources they need to increase access to healthy foods and physical activity.

SPONSORSHIPS

We offer sponsorship packages that support the Youth Summit as well as to assist with registration costs for our youth attendees. Our work together is necessary to address equitable access to healthy food and safe places to be active because the choices we make are influenced by the choices that we have. We welcome your consideration of a sponsorship to support the amazing work that our attendees do every day to make the healthy choice the easy choice.

When you become a sponsor, we will acknowledge your generosity in our event materials and at the Summit. We appreciate your support and involvement in promoting youth engagement, healthy eating, and active living.

2019 YOUTH SUMMIT SPONSORS



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$6,000

- Top billing on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), promotional items at the Summit, sponsor page in program book, welcome screen in breakout rooms and main room during Summit
 - Full-page color ad: inside front cover of program book
 - Logo on signage at the Summit
 - Logo with link on top of all Summit webpages
 - Opportunity to place literature/coupon/giveaway in welcome bag
 - Opportunity to address attendees during welcome
 - 1 social media post thanking sponsor (with link)
 - 4 social media posts about sponsor activities (with link)
 - 4 social media posts with sponsor logo, imagery, or messaging (with link)
 - 1 exhibitor table in premium location
 - 6 complimentary tickets
-

PHYSICAL ACTIVITY SPONSOR \$3,500

- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
 - Half-page color ad in program book
 - Logo with link on bottom of all Summit webpages
 - Opportunity to place literature/coupon/giveaway in welcome bag
 - 1 social media post thanking sponsor (with link)
 - 3 social media posts about sponsor activities (with link)
 - 2 social media posts with sponsor logo, imagery, or messaging (with link)
 - 1 exhibitor table in premium location
 - 5 complimentary tickets
-

T-SHIRT SPONSOR \$2,000

- Logo larger than others on t-shirts
- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
- Full-page color ad: inside back cover of program book
- Logo with link on bottom of all Summit webpages
- Opportunity to place literature/coupon/giveaway in welcome bag
- 1 social media post thanking sponsor (with link)
- 2 social media posts about sponsor activities (with link)
- 1 social media post with sponsor logo, imagery, or messaging (with link)
- 1 exhibitor table in premium location
- 4 complimentary tickets

SPONSORSHIP OPPORTUNITIES

BREAKFAST SPONSOR \$1,500

- Logo on food table signs
- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
- Half-page color ad in program book
- Logo with link on bottom of all Summit webpages
- Opportunity to place literature/coupon/giveaway in welcome bag
- 1 social media post thanking sponsor (with link)
- 1 social media posts about sponsor activities (with link)
- 1 social media post with sponsor logo, imagery, or messaging (with link)
- 1 exhibitor table in premium location
- 3 complimentary tickets

LUNCH SPONSOR \$1,500

- Logo on food table signs
- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
- Half-page color ad in program book
- Logo with link on bottom of all Summit webpages
- Opportunity to place literature/coupon/giveaway in welcome bag
- 1 social media post thanking sponsor (with link)
- 1 social media posts about sponsor activities (with link)
- 1 social media post with sponsor logo, imagery, or messaging (with link)
- 1 exhibitor table in premium location
- 3 complimentary tickets

YOUTH ADVOCATE SPONSOR \$1,000

- Logo on team/group t-shirt sleeve
- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
- Half-page color ad in program book
- Logo with link on bottom of all Summit webpages
- Opportunity to place literature/coupon/giveaway in welcome bag
- 1 social media post thanking sponsor (with link)
- 1 social media posts about sponsor activities (with link)
- 1 social media post with sponsor logo, imagery, or messaging (with link)
- 1 exhibitor table in premium location
- 3 complimentary tickets

SPONSORSHIP OPPORTUNITIES

LANYARDS & NAMETAGS SPONSOR \$750

- Logo on lanyards and nametags
 - Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
 - Opportunity to place literature/coupon/giveaway in welcome bag
 - Quarter-page color ad in program book
 - Logo with link on bottom of all Summit webpages
 - 1 social media post thanking sponsor (with link)
 - 1 social media posts about sponsor activities (with link)
 - 1 exhibitor table in premium location
 - 2 complimentary tickets
-

WELCOME BAG SPONSOR \$750

- Logo on welcome bags
 - Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
 - Opportunity to place literature/coupon/giveaway in welcome bag
 - Quarter-page color ad in program book
 - Logo with link on bottom of all Summit webpages
 - 1 social media post thanking sponsor (with link)
 - 1 social media posts about sponsor activities (with link)
 - 1 exhibitor table in premium location
 - 2 complimentary tickets
-

KEYNOTE SPEAKER SPONSOR \$500

- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
 - Opportunity to introduce keynote speaker
 - Opportunity to place literature/coupon/giveaway in welcome bag
 - Eighth-page color ad in program book
 - Logo with link on bottom of all Summit webpages
 - 1 social media post thanking sponsor (with link)
 - 1 exhibitor table in premium location
 - 1 complimentary ticket
-

DJ SPONSOR \$500

- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
- Logo with link on bottom of all Summit webpages
- 1 social media post thanking sponsor (with link)
- 1 exhibitor table in premium location
- 1 complimentary tickets

SPONSORSHIP OPPORTUNITIES

PHOTOGRAPHER SPONSOR \$500

- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
- Logo with link on bottom of all Summit webpages
- 1 social media post thanking sponsor (with link)
- 1 exhibitor table in premium location
- 1 complimentary tickets

VIDEO CONTEST SPONSOR (3) \$400

- Logo on all of the following: digital marketing materials (logo and link), ESMMSC newsletter (logo and link), sponsor page in program book, welcome screen in breakout rooms and main room during Summit
- Logo with link on bottom of all Summit webpages
- 1 social media post thanking sponsor (with link)
- 1 exhibitor table in premium location
- 1 complimentary tickets

EXHIBIT OPPORTUNITY

We provide an opportunity for exhibitors to reach teens and adults at the Youth Summit. The Summit provides a great way to increase brand and product awareness at the Youth Summit. Exhibitors get one Summit ticket.

EXHIBIT TABLE \$40

- Logo on all digital marketing materials
- Logo on exhibitor page in program book
- 1 exhibitor ticket

COMMITMENT FORM

Sponsor Level

- Presenting (\$6,000)
- Physical Activity (\$3,500)
- T-shirts (\$2,000)
- Breakfast (\$1,500)
- Lunch (\$1,500)
- Youth Advocate (\$1,000)
- Lanyards & Nametags (\$750)
- Welcome Bags (\$750)
- Keynote (\$500)
- DJ (\$500)
- Photographer (\$500)
- Video Contest (\$400)

Exhibitor

- Exhibit Table (\$40)

Contact Information

Contact Name _____

Title _____

Organization Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

Website URL _____

Social Media Handles: Facebook _____

Twitter _____ Instagram _____

LinkedIn _____ YouTube _____

Payment Information

Make checks payable to:

Eat Smart Move More South Carolina | 2711 Middleburg Drive, Suite 301 | Columbia SC 29204
803-708-8116 (fax) | brandie@eatsmartmovemoresc.org

- Check
- VISA
- MasterCard
- AmEx
- Discover

Card Holder Name _____

Card Number _____ Exp. Date _____ VIC Code _____

Billing Address (if different from above) _____

Signature _____

