



Within days of the shooting in Parkland, Florida, a movement emerged. *Never Again* was a response to the latest school shooting and a desire to prevent future tragedies. This movement resulted in the nationwide *March for our Lives* in Washington DC, a town hall meeting with President Trump, and companies changing their policies on age limits to purchase firearms. Through social media, *Never Again* found its voice and platform to affect change in what the country had hoped since Columbine: that this school shooting would be the last. What is extraordinary about this movement is that youth are leading it.

Youth have proven to be a powerful voice on issues that they care about. Whether they are involved in movements like *Never Again*, *Black Lives Matter*, *Disability Rights*, or *United We Dream*, youth are validating that they care about the future impact that social justice issues have in their community.

What is the HYPE Project

Eat Smart Move More South Carolina (ESMMSC), values youth-led efforts like *Never Again*. We recognize the positive impact that youth have in their communities. ESMMSC works with middle and high school students through the Healthy Young People Empowerment (HYPE) Project, to teach them how to advocate for safe places to be physically active and for access to healthy foods in their communities.

Uniting Youth Leaders of Across the State

ESMMSC and the HYPE Project are hosting the 6th Annual Youth Summit on July 27, 2018, to celebrate the work of HYPE Project teams and other youth-serving organizations in the state, who are creating positive change in their schools, churches, neighborhoods, and communities. This year, national leadership training organization Leading to Change will bring a highly interactive, fast-paced and fun experience for our youth. Leading to Change works with youth-serving organizations like YMCAs, Boys and Girls Clubs, and local school districts, and we are excited to host them this year!

Contact Beth Franco, Executive Director at beth@eatSMARTmoveMoreSC.org or 803-667-9810.





Return on Investment

- Reinforce your reputation as a leader in youth development, community engagement, healthy eating, and active living.
- Promote your business and your brand to a prime audience consisting of youth, parents, community leaders, advocates and professionals.
- Meet with HYPE Adult Advisors and youth, and learn about their lessons learned and successes.
- Network and share meaningful messages with healthy eating and active living advocates.

Sponsors Benefits

	Platinum	Gold	Silver	Bronze	Friend
Contribution	\$5,000	\$2,500	\$1,500	\$500	<\$500
Logo Displayed at Registration Desk Podium Time During General Session (optional) Introduce Keynote Speaker (optional)	✓				
Exhibit Table at the Youth Summit	✓	✓	✓		
Sponsor Logo Prominently Displayed on All Promotional Materials	✓	✓	✓	✓	
Sponsor Logo & Link Prominently Displayed on Youth Summit Landing Page	✓	✓			
Sponsor Logo & Link Displayed on Youth Summit Web Subpages and ESMMSC/HYPE Social Media Outlets	✓	✓	✓	✓	
Logo Recognition on: Monthly e-newsletter (ESMMSC) Mass e-mail Announcements Social Media Announcements	✓	✓	✓	✓	
Name Recognition on: Youth Summit Web Pages Youth Summit Agenda Program					✓
Complimentary Summit Tickets	5	4	3	2	1

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