



BARNWELL COUNTY SNAPSHOT

2015-2017 IMPACT OF EAT SMART MOVE MORE BARNWELL COUNTY

Let's Go! South Carolina was a three-year initiative, established by Eat Smart Move More South Carolina, to increase healthy eating and active living options in communities and schools. Funded by the BlueCross and BlueShield of South Carolina Foundation, an independent licensee of the Blue Cross and Blue Shield Association, the initiative was implemented in six counties: Anderson, Barnwell, Hampton, Kershaw, Laurens, and York.

DEMOGRAPHICS



POPULATION
21,483



POVERTY LEVEL
27.3%



MEDIAN HOUSEHOLD INCOME
\$34,336

FUNDS LEVERAGED

\$456,500

RAISED THROUGH GRANTS & DONATIONS FOR:

- Better Choices, Better Health
- Playground Equipment
- New Sidewalks
- Walking Trail
- Smoking Cessation Campaign

PARTNERSHIPS: WHO HAS BEEN AT THE TABLE?



- | | |
|-----------------------------|-----------------------------------|
| School Districts | Chamber of Commerce |
| Middle & Elementary Schools | Non-Profits |
| City & County Government | Child Care Community |
| Public Health | Lay Citizens |
| Faith-based Community | Neighborhood Associations |
| Primary Care Clinics | Federally-Qualified Health Center |



COALITION COACH'S TIPS:

- BUILD RELATIONSHIPS.
- BE PATIENT.
- BE PERSISTENT.
- GET TO KNOW YOUR COMMUNITY AND BE IN THE PUBLIC VIEW.
- PARTNER WITH OTHERS WHO ARE PASSIONATE.

MEDIA COVERAGE



6
NEWSPAPER ARTICLES

MEDIA COVERAGE TOPICS INCLUDED:

- Barnwell School District 45 Open Community Use Policy
- Axis I Partnership
- Playground Upgrades
- Safe Routes to School
- The HYPE Project

MAKING THE HEALTHY CHOICE THE EASY CHOICE

THE HYPE PROJECT



Worked with the City of Barnwell Parks and Recreation to **INCREASE HEALTHY FOOD OPTIONS OFFERED AT LEMON PARK'S SUMMER CONCESSIONS STAND**. Athletes and families purchased fruit and veggie cups.

COMMUNITY

1,989

Community members living within one mile of the Barnwell YMCA have **ACCESS TO AN IMPROVED WALKING TRACK**. The outdoor track was enhanced by adding crushed gravel and signage, and it's open to all YMCA and community members.

BARNWELL COUNTY SCHOOL DISTRICTS

12

Teachers from 2 out of 3 school districts were trained on **FitnessGram** & increased their capacity **TO HELP STUDENTS IMPROVE HEALTH-RELATED FITNESS**.

917

All students in Barnwell District 29 now have **HEALTHIER SCHOOL ENVIRONMENTS** due to partnering with **ALLIANCE FOR A HEALTHIER GENERATION**.




The Barnwell District 45 summer school program received training around the **COORDINATED APPROACH TO CHILD HEALTH (CATCH) PROGRAM** to create a healthier school environment for their students.



1,278 CHILDREN at 4 SCHOOLS

Students were educated on safely walking and biking to school through **SC SAFE ROUTES TO SCHOOL**. All four schools received equipment to make their pick-up and drop-off lines safer for staff, students, and parents.

SCHOOLS GOT SIGNS, SAFETY GEAR, PARENT EDUCATION, FENCING, AND PARKING LOT UPGRADES!

Partnering with SCDOT to install and upgrade sidewalks around  Barnwell Elementary School. 479 students will have a **SAFER, MORE WAKABLE ROUTE** to and from school.



UPGRADED THE PLAYGROUND AT MACEDONIA ELEMENTARY SCHOOL with new and safe playground equipment, and **ENHANCED THE WALKING TRACK** with signs, benches, picnic tables, and flowers.

A WALKING GROUP USES THE TRACK AT 5:30 EVERY MORNING!

1,100

Community members living within a half-mile of Macedonia Elementary School **HAVE ACCESS TO A SAFE PLACE TO BE PHYSICALLY ACTIVE**.

Barnwell District 19 has an **OPEN COMMUNITY USE (OCU)** policy, which provides free access to outdoor recreational facilities before/after school hours. Every \$1 invested in OCU at Macadeonia Elementary School generates a **\$7.51 SOCIAL RETURN ON INVESTMENT** for the community. 