



ANDERSON COUNTY SNAPSHOT

2015-2017 IMPACT OF EAT SMART MOVE MORE ANDERSON COUNTY

Let's Go! South Carolina was a three-year initiative, established by Eat Smart Move More South Carolina, to increase healthy eating and active living options in communities and schools. Funded by the BlueCross and BlueShield of South Carolina Foundation, an independent licensee of the Blue Cross and Blue Shield Association, the initiative was implemented in six counties: Anderson, Barnwell, Hampton, Kershaw, Laurens, and York.

DEMOGRAPHICS



POPULATION
196,569



POVERTY LEVEL
17.2%



MEDIAN HOUSEHOLD INCOME
\$42,143

FUNDS LEVERAGED

\$42,500

RAISED THROUGH GRANTS & DONATIONS FOR:

- Park Clean Up
- The HYPE Project
- CATCH & Culinary Partners Trainings
- Smoke-Free Policies

PARTNERSHIPS: WHO HAS BEEN AT THE TABLE?



- | | |
|------------------|--------------------------|
| School Districts | City & County Government |
| Hospital | Primary Care Clinics |
| Large Businesses | Non-Profits |
| Public Health | Chamber of Commerce |
| Lay Citizens | Faith-based Community |

"Since the partnership began...I can honestly say activity has increased [at Equinox Park]. This has made a huge impact at the desperately needed community park, and we are excited about the years to come."

MATT SCHELL, DIRECTOR
ANDERSON COUNTY PARKS

MEDIA COVERAGE



1 BROADCAST NEWS SEGMENT

3 NEWSPAPER ARTICLES

TOPICS INCLUDED:

- Park Clean Up
- Born Learning Trails
- Artisan Garden
- Farmers' Market

THE HYPE PROJECT



Partnered with United Way, AmeriCorps, National Guard, and U.S. Marine Corp **TO ENHANCE EQUINOX PARK**. A handicap-accessible ramp was installed, **CREATING EQUITABLE ACCESS** from the parking lot.



An estimated **7,088 COMMUNITY MEMBERS** living within a mile of Equinox Park now have access to a safer, more accessible park.

ANDERSON COUNTY SCHOOL DISTRICTS

86

Teachers were trained on **FitnessGram** & increased their capacity **TO HELP STUDENTS IMPROVE HEALTH-RELATED FITNESS.**

2,870

Students in Anderson District 4 now have **HEALTHIER SCHOOL ENVIRONMENTS** due to partnering with **ALLIANCE FOR A HEALTHIER GENERATION.**



6,457 CHILDREN at **12 SCHOOLS**

Students were educated on safely walking and biking to school through **SC SAFE ROUTES TO SCHOOL.**

35

Food service **STAFF AT 14 SCHOOLS WERE TRAINED** in food prep, nutrition, safety, and marketing through **CULINARY PARTNERS.**

12,925

Students in Anderson District 5 now have **HEALTHIER SCHOOL ENVIRONMENTS** due to the **COORDINATED APPROACH TO CHILD HEALTH (CATCH) PROGRAM.**



Anderson District 3 has an **OPEN COMMUNITY USE** policy, which provides free access to outdoor recreational facilities before/after school hours.



Anderson District 4 installed signs along the student pick-up lane that **ENCOURAGE PARENTS TO BE PHYSICALLY ACTIVE** while waiting on their children. Approximately 1,240 parents pick up their children each day.

COMMUNITY



SNAP, WIC, and Senior Voucher recipients now have **ACCESS TO FRESH PRODUCE AT THE ANDERSON COUNTY FARMERS' MARKET.**



\$4,299 worth of produce has been **PURCHASED BY SNAP RECIPIENTS** at the Anderson County Farmers' Market between 2015-2017. This is \$1,677 more than the previous three years.



Established seven **BORN LEARNING TRAILS** in both rural and urban areas of Anderson County.

424 - 7,086

Community members living within one mile of each of the seven Born Learning Trails have **ACCESS TO ACTIVE LEARNING OPPORTUNITES.**



Partnered with a local ministry to **TRANSFORM AN ABANDONED LOT INTO A RAISED BED ORGANIC VEGETABLE GARDEN.** The harvest provides produce for a nearby church's Sunday lunch. Produce is also shared with neighboring residents.

MAKING THE HEALTHY CHOICE THE EASY CHOICE



@eatSMARTmoveMoreofAndersonCounty



@ESMMAndersonCo



www.esmmsc.org/andersoncounty

