ANDERSON COUNTY SNAPSHOT

2015-2017 IMPACT OF EAT SMART MOVE MORE ANDERSON COUNTY

Let's Go! South Carolina was a three-year initiative, established by Eat Smart Move More South Carolina, to increase healthy eating and active living options in communities and schools. Funded by the BlueCross and BlueShield of South Carolina Foundation, an independent licensee of the Blue Cross and Blue Shield Association, the initiative was implemented in six counties: Anderson, Barnwell, Hampton, Kershaw, Laurens, and York.

DEMOGRAPHICS

- **Population**: 196,569
- **Median Household Income**: $42,143
- **Poverty Level**: 17.2%

Funds Leveraged

- **$42,500 Raised through Grants & Donations for:**
  - Park Clean Up
  - The HYPE Project
  - CATCH & Culinary Partners Trainings
  - Smoke-Free Policies

PARTNERSHIPS: WHO HAS BEEN AT THE TABLE?

- School Districts
- City & County Government
- Hospital
- Primary Care Clinics
- Large Businesses
- Non-Profits
- Public Health
- Chamber of Commerce
- Lay Citizens
- Faith-based Community

MEDIA COVERAGE

- **1 Broadcast News Segment**
- **3 Newspaper Articles**

- **Topics Included:**
  - Park Clean Up
  - Born Learning Trails
  - Artisan Garden
  - Farmers’ Market

THE HYPE PROJECT

- Partnered with United Way, AmeriCorps, National Guard, and U.S. Marine Corp **TO ENHANCE EQUINOX PARK.** A handicap-accessible ramp was installed, **CREATING EQUITABLE ACCESS** from the parking lot.

- An estimated **7,088 Community Members** living within a mile of Equinox Park now have access to a safer, more accessible park.

“Since the partnership began...I can honestly say activity has increased [at Equinox Park]. This has made a huge impact at the desperately needed community park, and we are excited about the years to come.”

MATT SCHELL, DIRECTOR ANDERSON COUNTY PARKS
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<tr>
<th>ANDERSON COUNTY SCHOOL DISTRICTS</th>
<th>COMMUNITY</th>
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<td><strong>86</strong> Teachers were trained on <strong>FitnessGram</strong> &amp; increased their capacity TO HELP STUDENTS IMPROVE HEALTH-RELATED FITNESS.</td>
<td><strong>SNAP, WIC, and Senior Voucher recipients now have ACCESS TO FRESH PRODUCE AT THE ANDERSON COUNTY FARMERS’ MARKET.</strong></td>
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<td><strong>2,870</strong> Students in Anderson District 4 now have <strong>HEALTHIER SCHOOL ENVIRONMENTS</strong> due to partnering with <strong>ALLIANCE FOR A HEALTHIER GENERATION.</strong></td>
<td>$4,299 worth of produce has been <strong>PURCHASED BY SNAP RECIPIENTS</strong> at the Anderson County Farmers’ Market between 2015-2017. This is $1,677 more than the previous three years.</td>
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<td><strong>6,457</strong> CHILDREN at <strong>12 SCHOOLS</strong> Students were educated on safely walking and biking to school through <strong>SC SAFE ROUTES TO SCHOOL.</strong></td>
<td>Established seven <strong>BORN LEARNING TRAILS</strong> in both rural and urban areas of Anderson County.</td>
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<td><strong>35</strong> Food service <strong>STAFF AT 14 SCHOOLS WERE TRAINED</strong> in food prep, nutrition, safety, and marketing through <strong>CULINARY PARTNERS.</strong></td>
<td><strong>424 - 7,086</strong> Community members living within one mile of each of the seven Born Learning Trails have <strong>ACCESS TO ACTIVE LEARNING OPPORTUNITES.</strong></td>
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<td>Anderson District 3 has an <strong>OPEN COMMUNITY USE</strong> policy, which provides free access to outdoor recreational facilities before/after school hours.</td>
<td><strong>Partnered with a local ministry to TRANSFORM AN ABANDONED LOT INTO A RAISED BED ORGANIC VEGETABLE GARDEN.</strong> The harvest provides produce for a nearby church’s Sunday lunch. Produce is also shared with neighboring residents.</td>
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<td>Anderson District 4 installed signs along the student pick-up lane that <strong>ENCOURAGE PARENTS TO BE PHYSICALLY ACTIVE</strong> while waiting on their children. Approximately 1,240 parents pick up their children each day.</td>
<td><strong>MAKING THE HEALTHY CHOICE THE EASY CHOICE</strong></td>
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