



Leadership Summit for Healthy Communities

formerly the SC Obesity Summit

October 23-24, 2017

Marriott Downtown | Columbia, SC



MARKETING OPPORTUNITIES

Hundreds of healthy eating and active living specialists and policy leaders from across South Carolina gather in Columbia to improve the lives and health of all residents. Make your brand part of this event with the following marketing opportunities:

Exhibit

Welcome Bag Inserts

Program Book Advertising

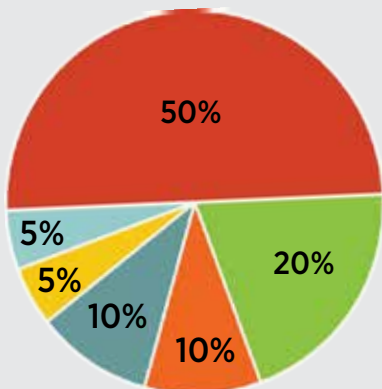
Sponsorship

What is the Leadership Summit?

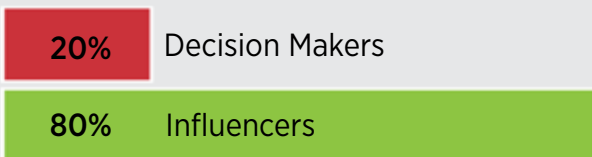
The Leadership Summit for Healthy Communities, formerly the Obesity Summit, is the *only statewide conference* that unites healthy eating and active living specialists and decision makers from across the state. Through best practices and information exchange, we're building South Carolina's leaders in rural and urban areas to improve health outcomes by inspiring action.



Who attends the Summit?



- Public Health
- State Agencies
- Local Government
- Healthcare Providers & Organizations
- Faith-based Institutions
- Education, After School and Childcare Programs



2017 Goal: Reach more decision makers.

Become a sponsor of the Leadership Summit! Contact Executive Director Beth Franco by telephone at 803-667-9810, extension 304 or by e-mail at beth@eatsmartmovemore.org.



EXHIBIT INFORMATION

- One 6-foot skirted table and one chair
- One full conference registration
- Company name listed on website with link to company home page
- Company name listed in program booklet
- Electrical outlets are available upon request
- Additional representatives must register separately and pay the “regular registrant” fee. Exhibitors are welcome to attend all sessions.
- Exhibits should be erected by 8:45 a.m., and should be left in place through the reception. Exhibit hall will be open for exhibitors only at 8:00 a.m. All exhibits and associated materials must be removed by 6:00 p.m.
- Materials are not to be left at the Marriott for staff to throw away or otherwise deal with.
- Non-profit rate: \$300
- For-profit rate: \$500
- Exhibit registration deadline: October 13, 2017
- Cancellation Policy: Due to contract obligations, no refunds will be issued for cancellations.

LEADERSHIP SUMMIT BAG INSERT INFORMATION

ESMMS staff will insert your pre-printed promotional materials into all conference welcome bags.

- One insert per company/organization
- Insert should be no larger than 8.5”x 11”
- Provide 350-400 copies
- Summit welcome bag insert payment deadline: October 13, 2017
- Materials must be received by October 13, 2017. Ship to:
Eat Smart Move More South Carolina
c/o Brandie Freeman
2711 Middleburg Drive, Suite 301
Columbia, SC 29204
- Insert Fee: \$500
- If payment isn’t received by October 13, 2017, materials will not be inserted or returned.

RESERVE YOUR SPACE NOW

Top reasons people come to the Leadership Summit for Healthy Communities

1. To learn new tools and information they can use at their jobs.
2. To gain knowledge for professional development.
3. To network with other professionals.

2017 EXHIBITION HALL HOURS

Monday, October 23, 2017:
9:00 a.m.–5:30 p.m.

ESMMS EXHIBITING COMPANIES - 2016

Absolute Total Care
ActivEd, Inc.
BlueChoice HealthPlan Medicaid
Boosterthon
Chartwells K-12
City of Florence
Health Services of South Carolina
Hope Health
Kidz Fusion
MUSC Boeing Center for Children’s Wellness
Novo Nordisk
Palmetto Health
Southeast United Dairy Industry Association
South Carolina Community Loan Fund
South Carolina Department of Social Services -
Division of Early Care and Education
South Carolina Department of Health &
Environmental Control - Diabetes Prevention
Program
South Carolina Hospital Association
South Carolina Office of Rural Health
University of South Carolina Prevention Research
Center
Wellcare Health Plans

PROGRAM ADVERTISING

(For Exhibitors and Bag Insert ONLY. Sponsors receive free advertising.)

Place your color or black & white printed advertisement in our high quality Summit program book. Covers are reserved for sponsors.

Advertising Sizes:

- Full page 8.25" x 10.5"
- 1/2 page horizontal 7.5" x 4.875"
- 1/2 page vertical 4.875" x 7.5"
- 1/3 page horizontal 3.25" x 8"
- 1/3 page vertical 2.5" x 10.5"
- 1/4 page vertical 3.625" x 4.875"
- 1/8 page horizontal 3.625" x 2.312"

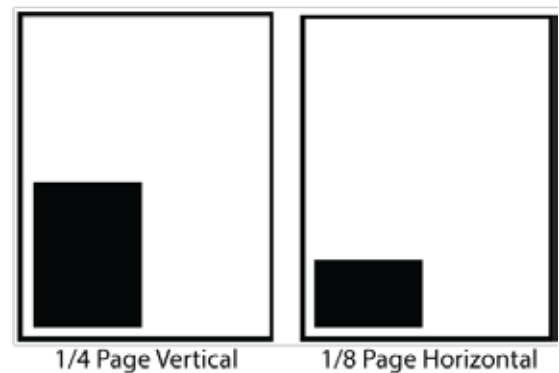
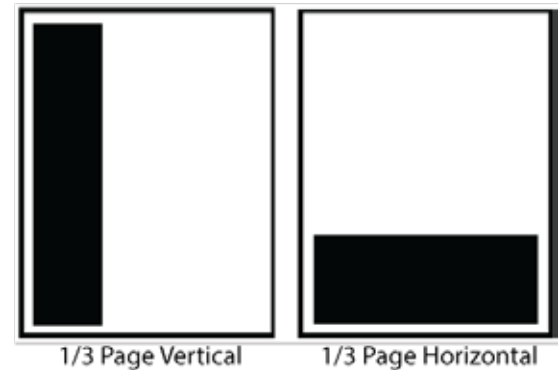
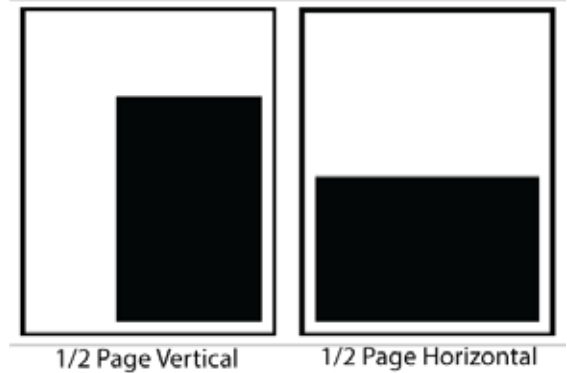
Advertising Rates:

All rates are for black & white. Add \$75 for color ads.

- Full page \$350
- 1/2 page horizontal \$225
- 1/2 page vertical \$225
- 1/3 page horizontal \$175
- 1/3 page vertical \$175
- 1/4 page vertical \$125
- 1/8 page horizontal \$75

Advertising Requirements:

- Ad copy payment deadline: September 15, 2017
- Ad camera-ready artwork submission deadline: October 6, 2017
- Please build page to trim and extend any bleed 1/8" beyond the edge of trim size. Please remember to consider bleeds when creating your PDF file.
- PRESS OPTIMIZED PDF. PDF files must be high resolution (300 dpi or greater) and optimized for press when distilled. Please be sure to embed all fonts and have all graphics as CMYK when creating PDF file.





Contact/Billing Information

Contact Name _____ Title _____

Organization Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Website URL _____

EXHIBITORS: On-Site Contact (if different from above)

Name _____ Title _____

Phone _____ E-mail _____

Yes! I need electricity for my exhibit.

Marketing Opportunities

Exhibitor \$500 \$300 NP

Bag Insert..... \$500 \$300 NP

Program Book Ad

Full page \$350 \$425 Color

1/2 page H \$225 \$300 Color

1/2 page V \$225 \$300 Color

1/3 page H \$175 \$250 Color

1/3 page V \$175 \$250 Color

1/4 page V \$125 \$200 Color

1/8 page H \$75 \$150 Color

TOTAL\$ _____

Registration/Payment Deadlines

Exhibit: October 13, 2017

Welcome Bag Insert: October 13, 2017

Program Book Ad: September 15, 2017

Payment Information

Make checks payable to:

Eat Smart Move More South Carolina
2711 Middleburg Drive, Suite 301 | Columbia SC 29204
803-708-8116 (fax) | brandie@eatsmartmovemoreesc.org

Check VISA MasterCard AmEx Discover

Card Holder Name _____

Card Number _____

Exp. Date _____ VIC Code _____

Billing Address (if different from above) _____

Signature _____

Due to contract obligations, no refunds will be issued for cancellations.