Obesity Summit

Making the Healthy Choice, the Easy Choice

October 29, 2013
Columbia Conference Center
Columbia, SC
About Eat Smart, Move More South Carolina

The South Carolina Eat Smart, Move More Coalition (ESMMSC) coordinates obesity prevention efforts across the state and leads the implementation of South Carolina’s Obesity Prevention Plan. ESMMSC seeks to accomplish its mission through ongoing collaboration between state agencies, business and industry, healthcare organizations, schools, academia, community coalitions and a broad range of other stakeholders to capitalize and leverage differing areas of expertise, skill and resources to impact obesity in South Carolina.

Founded in 2008, ESMMSC has a presence in more than 40 counties. There are more than 1,900 members in the ESMMSC network of leaders, public health and health care professionals, churches, teachers, school districts, state programs, farmers and many others with an expressed interest in obesity prevention. ESMMSC staff work closely with many community coalitions who share similar goals and with all 20 ESMMSC chapters.

## County Chapters

<table>
<thead>
<tr>
<th>Aiken</th>
<th>Lowcountry (Beaufort &amp; Jasper)</th>
<th>Fairfield</th>
<th>Horry</th>
<th>Orangeburg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allendale</td>
<td>Charleston Tri-County (Charleston, Berkeley &amp; Dorchester)</td>
<td>Lancaster</td>
<td>Kershaw</td>
<td>Richland</td>
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<tr>
<td>Anderson</td>
<td>Chester</td>
<td>Greenwood</td>
<td>Lexington</td>
<td>Williamsburg</td>
</tr>
<tr>
<td>Barnwell</td>
<td>Colleton</td>
<td>Hampton</td>
<td>Newberry</td>
<td>York</td>
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</table>

## Mission and Vision

ESMMSC’s vision is that of a South Carolina in which healthy eating and active living are essential to the everyday culture where we live, learn, work, play and pray. ESMMSC’s mission is to lead a unified movement to make the healthy choice, the easy choice.

## Board of Directors

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Alliance for a Healthier Generation

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ABC Childcare Program

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Gallivan, White & Boyd, Attorneys at Law

**Rodney Oldham, CHES, CPT**
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Safe Routes to School

**Joseph L. “Lee” Pearson, MS, DrPH**
S.C. Institute of Medicine and Public Health

**Jamie Shuster, MPH**
S.C. Department of Health and Environmental Control

**Jen Wright**
S.C. Hospital Association
Past Obesity Summit Attendees
ESMMSC hosts the Obesity Summit to foster leadership and diversity within communities that want to help stop the obesity epidemic. The Summit is open to ESMMSC members and partners, as well as to the general public. There are general session speakers, workshops, an exhibit hall and networking opportunities. The average attendance has been between 250-300 attendees. Below is a sample of companies and industry representatives who have attended in the past:

- Aiken County First Steps
- Alliance for a Healthier Generation
- American Cancer Society
- American Heart Association
- AmeriCorps VISTA
- AnMed Health
- Beaufort County School District
- Beaufort-Jasper-Hampton Comprehensive Health Services
- Berkeley County School District
- BlueCross BlueShield Health Plan
- BlueCross BlueShield of South Carolina
- BlueCross BlueShield of South Carolina Foundation
- Catawba Service Unit
- Center for Health Services and Policy Research
- Central Carolina Technical College
- Charleston County School District
- City of Cayce
- City of Charleston
- City of North Charleston
- Claflin University
- Clemson Extension Service
- Clemson University
- Colleton County School District
- Colleton Improvement Collaborative
- Columbia Housing Authority
- EdVenture Children’s Museum
- Fairfield Diabetes Education Center
- Falk Family Chiropractic & Wellness
- Florence School District One
- Fort Jackson Child, Youth & School Services
- Georgetown Hospital System
- Greenwood Mill Village Neighborhood Association
- Grendel Mill Village Community Garden
- Hampton County Healthcare Consortium
- Hampton One School District
- Hampton Regional Medical Center
- Healthy Lifestyle Network, Inc
- Hilton Head Hospital
- Horry County School District
- Hub City Farmers’ Market
- Institute for Child Success
- Jasper County Parks & Recreation
- Jasper County School District
- Kershaw County
- KershawHealth
- Lancaster County First Steps
- Lancaster County School District
- Lexington Family YMCA
- Lexington Medical Center
- Lexington School District One
- Lexington-Richland School District V
- Limestone College
- Little River Multicultural Center
- Little Shepherd’s Learning Center
- LiveWell Greenville
- Louie’s kids
- Lowcountry Community Action Agency, Inc.
- Martin Primary Health Care Center
- Mayo Clinic Health Solutions
- Medical University of South Carolina
- MUSC Lean Team
- Mt. Carmel Baptist Church
- NC State University
- Neighbors Helping Neighbors
- Nicholtown Community Center
- Nicholtown Neighborhood Association
- North Greenville University
- Northeastern Rural Health Network
- Orangeburg YMCA
- Palmetto Health
- Palmetto Project
- Paris View Family Practice
- Partners for Active Living
- Pee Dee Regional Council on Government
- Piedmont Health Care Foundation
- Robert Wood Johnson Foundation’s Center to Prevent Childhood Obesity
- Save the Children
- SC Breastfeeding Coalition
- SC Department of Agriculture
- SC Department of Education
- SC Department of Social Services
- SC Department of Transportation
- SC Department of Corrections
- SC Department of Health & Environmental Control
- SC Fair Share
- SC Institute for Childhood Obesity and Related Disorders
- SC Parent Teacher Association
- SC SHARE
- SC State University
- SC Vocational Rehabilitation
- Select Health of South Carolina
- Self Regional Healthcare
- Shepherd’s Table Community Outreach
- Sonoco Products Company
- South Carolina Public Health Institute
- Spartanburg Regional Healthcare System
- STG International
- The Oaks
- The OrganWise Guys
- The Post and Courier
- The Regional Medical Center
- The Wellness Council for SC
- Trident United Way
- Unison Health Plan
- United Way of Kershaw County
- University of South Carolina: Arnold School of Public Health Prevention Research Center
- School of Medicine - Pediatrics
- Institute for Partnerships to Eliminate Health Disparities
- Nutrition Center
- College of Social Work
- University of South Carolina, Aiken
- Verizon Wireless
- Winthrop University
- YMCA of Greenville
- Zest Quest
- Zeta Phi Beta Sorority, Inc
Return on Investment

Your sponsorship not only helps ESMMSC operate a premier event, but it also helps your business:

• Reinforce its reputation as a leader in public health, health care and healthy eating and active living.
• Learn about issues related to obesity and the needs of communities.
• Meet and collaborate with professionals, leaders and program representatives.
• Introduce its mission, programs and services to ESMMSC members and communities.
• Share meaningful messages with healthy eating and active living advocates and professionals.
• Network with healthy eating and active living advocates and professionals.

Sponsorship Level Details

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<tr>
<th>Contribution</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibitor</th>
<th>Partner</th>
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Exhibitor Details

Exhibitor registration includes a full conference registration for one representative from the group or business exhibiting. Additional representatives must register separately and pay the “regular registrant” fee $50 each. Exhibitors must complete the exhibitor registration form and additional representatives attending should complete an attendee registration form. All exhibitors receive an 6’ skirted table and one chair. Exhibits should be confined to the assigned space and cannot impede flow through the area or obstruct the view of other exhibits. If you require more space, please discuss with conference planners in advance and we will determine whether we are able to accommodate your needs.

Unless you have notified us of special needs and we have created a special exhibit area for you, exhibit tables are available on a first come, first served basis on the opening morning of the conference. Electrical outlets are available upon request. Please discuss any special display needs with conference planners in advance of the event. To maximize the benefit to participants, exhibits should be erected by 8:30 a.m., and should be left in place through the last afternoon break. Exhibit hall will be open for exhibitors only at 7:30 a.m. All exhibits and associated materials must be removed by 4:30 p.m. on October 29th. Materials are not to be left at the Columbia Conference Center for staff to throw away or otherwise deal with.
### Sponsor & Exhibitor Information

- Organization Name ________________________________
- Contact Name ________________________________
- Address ________________________________________
- City __________________ State _______ Zip ____________
- Phone ___________________ E-mail __________________

### Sponsor & Exhibitor Levels

- Platinum Sponsor .......................................................... $7,500
  - YES, we will exhibit. Please complete Exhibitor’s Agreement.
  - NO, we will not exhibit.

- Gold Sponsor ............................................................ $5,000
  - YES, we will exhibit. Please complete Exhibitor’s Agreement.
  - NO, we will not exhibit.

- Silver Sponsor ......................................................... $2,500
  - YES, we will exhibit. Please complete Exhibitor’s Agreement.
  - NO, we will not exhibit.

- Bronze Sponsor .................................................. $1,000
  - YES, we will exhibit. Please complete Exhibitor’s Agreement.
  - NO, we will not exhibit.

- Partner Sponsor ..................................................

- Exhibitor .......................................................... $250

**TOTAL ................... $______**

### Exhibitor Agreement

As an exhibitor, you will be provided a 6 ft. skirted table and two chairs. Unless you have notified us of special needs and we have created a special exhibit area for you, exhibit tables are available on a first come, first served basis. Electrical outlets are available upon request. Please discuss any special display needs with conference planners in advance of the event. Registration fees include lunch and refreshments.

- Name of Exhibitor ________________________________
- Phone ___________________ E-mail __________________
- Display Type: [ ] Table Top Exhibit  [ ] Free Standing Exhibit
- Yes! I need electricity for my exhibit.
- Yes! I need wireless Internet connection for my exhibit.

By signing below, I agree to the terms and conditions outlined on the 2013 Sponsorship Packet.

- Exhibitor Signature ________________________________  Print Name __________________  Date ____________

### Payment Information

- Make checks payable to:
  Eat Smart Move More South Carolina
- Mail/Fax/E-mail registration form to:
  111 Stonemark Drive, Suite 115
  Columbia SC 29210
  803-708-8116 (fax)
  claire@eatsmartmovemoresc.org

- □ Check  □ VISA  □ MasterCard  □ AmEx  □ Discover
- Card Holder Name ________________________________
- Card Number ________________________________
- Exp. Date _____________________  VIC Code ____________
- Billing Address ________________________________
- Signature ________________________________

**Due to contract obligations with Columbia Conference Center, no refunds will be issued for cancellations.**