

## 2011 ESMMSC Training and Education Committee Work Plan

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|---|---|--|-------------------------|--|------------------------|
| <b>ESMM Strategic Plan Goal:</b>  | <i>Engage and collaborate with diverse partners to promote and foster the ESMM vision and mission.</i>  |  |                         |  |                        |
| <b>ESMM Strategic Plan Objective:</b>   | By December 31, 2011, ESMM will increase the number of local coalitions, state partners, and other statewide organizations' formal collaboration with ESMM by 25%.  |  |                         |  |                        |
| <b>SMART Objective:</b>   | By December 31, 2011, ESMM will increase the number of local coalitions, state partners, and other statewide organizations' formal collaboration with ESMM by 25%.  |  |                         |  |                        |
| <b>Deliverable:</b>   | Total database partners to total 982<br>Total database organizations to total 566<br>ESMM Local Chapters to total 9   |  |                         | <b>Completion Date: December 31, 2011</b>                                    |                        |
| <b>Background/Description:</b>  | Currently the ESMMSC database contains 786 partners representing 453 organizations. Through the promotion of training and educational opportunities and the support of existing and emerging chapters, new partners will be identified and added to the database. For the remainder of 2010, the C/M committee will continue to work on the resource toolkit. |  |                         |  |                        |
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|   |   |  | <b>Milestone</b>        |  | <b>Progress Report</b> |
| <b>Activities<br/>Action Steps<br/>(Action Verbs)</b>                               | <b>Person(s)<br/>Responsible for<br/>Managing/<br/>Coordinating<br/>Activity</b>  | <b>Key Partners</b>  | <b>Timeframe</b>        | <b>Performance<br/>Measure</b>   | <b>Status</b>          |
| Provide orientation to ESMM (1) new members, (2) coalitions and (3) local chapters. | ESMM ED<br>ESMM Program<br>Coordinator<br>Communications/<br>Marketing committee  | Susan Collier<br>Sharon Wolf<br>Coleen Martin<br>ESMM Program<br>Coordinator | July 1, 2011            | Trainings conducted  |                        |
| Provide coalition development and maintenance training                              | ESMM Program<br>Coordinator   | Local Chapter<br>Members   | December 31, 2011       | Trainings conducted<br>in all newly<br>established Local<br>Chapters         |                        |
| Conduct process evaluation of coalition development/maintenance training.           | DNPAO Evaluation<br>Coordinator   | ESMM Program<br>Coordinator and Local<br>Chapter Members                     | By December 31,<br>2011 | Data collected and<br>summarized to inform<br>continued training<br>efforts. |                        |

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| <b>ESMM Strategic Plan Goal:</b>      | <i>Promote and support the use of evidence-based and sustainable approaches to implement the SC Obesity Plan.</i>  |   |
| <b>ESMM Strategic Plan Objective:</b> | Provide formal trainings and technical assistance on identified evidence-based and sustainable approaches for Obesity Prevention   |   |
| <b>SMART Objective:</b>               | By December 31, at least 10 trainings (webinar, state conference, regional) will be conducted  |   |
| <b>Deliverable:</b>                   | 10 training evaluation reports   | <b>Completion Date: December 31, 2011</b> |
| <b>Background/Description:</b>        | In the late Fall, the Training and Education committee will develop a year-long training agenda based on the needs identified by the ESMMSC Partners. The training agenda will contain various statewide conferences, webinars and regional trainings. In addition, for the remainder of 2011, monthly webinars will continue. |   |

|  |  |  |                      |  | <b>Progress Report</b> |
|--|--|--|----------------------|--|------------------------|
|  |  |  | <b>Milestone</b>     |  |                        |
| <b>Activities<br/>Action Steps<br/>(Action Verbs)</b>                  | <b>Person(s)<br/>Responsible for<br/>Managing/<br/>Coordinating<br/>Activity</b> | <b>Key Partner(s)</b>  | <b>Timeframe</b>     | <b>Performance Measure</b>                 | <b>Status</b>          |
| Develop training agenda and schedule using various training mechanisms | ESMM Program Coordinator   | Training Education Committee   | By December 31, 2010 | Training agenda and schedule developed     |                        |
| Conduct at least 3 Regional Trainings on Options for Action and SCORES | Training Education Committee<br>ESMM Program Coordinator                         | Jill Pfankuch<br>Teresa Hill<br>Kristian Gordon<br>ESMM Program Coordinator  | By April 30, 2011    | Trainings conducted and participant roster |                        |
| Plan and implement statewide Obesity Summit                            | ESMM Program Coordinator   | Gwen Preston<br>Training Education Committee<br>DNPAO Evaluation Coordinator | By April 30, 2011    | Summit conducted and participant roster    |                        |

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| Conduct a process evaluation of the Obesity Summit.  | DNPAO Evaluation Coordinator | Training & Education Committee                                       | By June 15, 2011     | Summary of evaluation results disseminated to training education committee |  |
| Conduct webinars consisting of at least 7 topic specific webinars (Jan, Feb., Aug., Sept., Oct., Nov., Dec.) | ESMM Program Coordinator     | Training Education Committee   | By December 31, 2011 | Trainings conducted  |  |
| Measure usefulness, relevance, and satisfaction of webinar trainings.  | DNPAO Evaluation Coordinator | Training Education Committee   | By December 31, 2011 | Summary of evaluation results disseminated to training education committee |  |
| Identify and promote other training opportunities conducted by various statewide partners                    | ESMMSC ED                    | Training and Education committee<br>ESMMSC Partners<br>Mary Kay Face | By December 31, 2010 | e-newsletters produced<br>News Flash updates                               |  |

