



**2008 Obesity Prevention Summit
Teaming Up to Fight Obesity
March 6-7, 2008**

Thursday, March 6, 2008	
<i>Sharing of Best and Recommended Practices</i>	
Agenda	
8:00 – 9:00 am <i>Carolina Atrium</i>	Registration and Continental Breakfast
9:00 – 9:15 am <i>Carolina Ballroom</i>	Welcoming Remarks
9:15 – 10:15 am	<p>Problems, Trends and Solutions of the Obesity Epidemic</p> <p>Casey Hannan, MPH, Acting Branch Chief, Program Development and Evaluation Branch, Centers for Disease Control</p> <p>The Economics of Obesity in the South</p> <p>Eric A. Finkelstein, PhD, Public Health Economist, RTI/UNC Center of Excellence in Health Promotion Economics</p>
10:15 – 10:45 am	<i>The Voice of Obesity</i> Photo Collage
10:45 – 11:00 am	Exercise Break
11:00 am – 12:00 pm	SC Success Stories
12:00 – 1:00 pm <i>Carolina Atrium</i>	<p>Lunch <i>Exhibit Hall Open in Capital Foyer</i></p>
1:00 – 2:15 pm	Breakout Sessions
<i>Capital IV</i>	<p>Childcare Color Me Healthy and NAPSACC – Karen Graham</p>
<i>Carolina A-C</i>	<p>Schools Model School Wellness Policies – Lynn Hammond</p>
<i>Carolina D</i>	<p>Community Farmers Market Development and Developing Community Gardens – Jenny Osterman</p>
<i>Carolina E</i>	<p>Worksite Policy Change at the Worksite – Jill Pfankuch</p>
<i>Carolina F-H</i>	<p>Healthcare Families Eating Smart, Moving More at the Physician’s Office – Susan Collier and Janet Tapp</p>

2:30 – 3:45 pm	Breakout Sessions
<i>Capital IV</i>	Faith Body & Soul and First Place – Maria Owens Search Your Heart – Shalicia West Thomas
<i>Carolina A-C</i>	Schools Why Safe Routes to School Matters – Lori Phillips Breakfast in the Classroom – Vivian Piant
<i>Carolina D</i>	Community Complete Streets – Natalie Cappuccio Britt
<i>Carolina E</i>	Worksite Model Worksite Wellness Programs – Anne Shissias
<i>Carolina F-H</i>	Healthcare Wellness Programs for Physicians – James R. Stallworth, MD
4:00 – 5:15 pm	Breakout Sessions
<i>Capital IV</i>	Writing Effective Success Stories Betsy Crick, Mary Catherine Kraft
<i>Carolina A-C</i>	BluePrint on Nutrition and Activity Bonnie A. Spear, PhD, RD
<i>Carolina D</i>	Health Communication Dr. Daniella Freidman
<i>Carolina E</i>	Coalition Building Rufus L. Barfield, II, PhD
<i>Carolina F-H</i>	Working with the Media Panel
5:30 – 6:30 pm <i>Carolina Atrium</i>	Local Coalition Networking Reception <i>Exhibit Hall Open in Capital Foyer</i>
Friday, March 7, 2008	
<i>Local Community Coalition Development</i>	
Agenda	
6:45 – 7:15 am <i>TBA</i>	Optional Physical Activity
7:30 – 8:30 am <i>Carolina Atrium</i>	Continental Breakfast <i>Exhibit Hall Open in Capital Foyer</i>
8:30 – 9:30 am <i>Carolina Ballroom</i>	Evaluation and Coalition Development Rufus L. Barfield, II, PhD Barfield and Associates Organizational Communication Consultants, Inc.
9:30 – 10:30 am	Eat Smart, Move More...South Carolina
10:30 am – 2:00 pm	Hands On Community Coalition Development <i>Includes a working lunch</i>