



2012 LEGISLATIVE AGENDA

Eat Smart, Move More SC's Vision:

A South Carolina in which healthy eating and active living are essential to the everyday culture where we live, work, learn, pray and play.

Eat Smart, Move More SC's Mission:

The mission of the ESMMSA is to lead a unified movement to make the healthy choice the easy choice.

In a state that suffers from one of the highest rates of obesity in the country, ESMMSA and its members have made advocating for an active and healthy South Carolina one of our top priorities. Our partners total nearly 800 across the state. They are nutritionists, physical and health educators, school nurses, agency heads, community advocates and healthcare workers. They are the front line in fighting the obesity epidemic in South Carolina. Through policy and environmental changes, South Carolina aims to be the first state in the nation to reverse childhood obesity.

Nutritious Snacks and Beverages Bill (S498 and H3529)

This bill will establish nutritional guidelines for snacks and beverages that may be offered in the public schools, so as to provide for fat, calorie, and sugar content standards that such foods must meet in order to be sold during the regular school day. The bill also provides for nutritional requirements for any food served during the regular school day for student consumption that is not a "full meal" and to regulate the portion size for a la carte items. Food and beverage items sold for fundraising purposes that occur before or after the instructional school day are excluded from the requirements.

Farm to School Bill (S812 and H4200)

This bill creates the South Carolina Farm to School Program within the South Carolina Department of Agriculture. The purpose of the South Carolina Farm to School Program is to foster a direct relationship between South Carolina farms and schools to provide schools with fresh and minimally-processed foods for student consumption.

Protect and Support the South Carolina Students Health and Fitness Act

Monitor funding for the Student Health and Fitness Act. Track all funding and provisos in the 2012-2013 state budget relating to the decrease in state revenues and their impact on physical education requirements in public schools, along with any monies impacting efforts to combat obesity in the state.

Complete Streets

Begin drafting a Complete Streets bill with our partners



Working to make the healthiest choice the easiest choice through advocacy, communication, training and supporting community action.